



NEWS RELEASE

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For immediate release:

KNIPEX Tools Announces Mike Wilbur as New Sales Manager

KNIPEX expands sales team in North America with the addition of several key positions to their professional sales staff.

ARLINGTON HEIGHTS, Ill. – August 2013 – KNIPEX Tools LP announces the addition of Mike Wilbur as sales manager for the western United States and Canada.

“The demand for pliers with the most user advantages is amazing, and in order to keep up with it, KNIPEX is significantly expanding its sales team in the remainder of 2013 by adding to the management team with key accounts, automotive and field sales positions,” said Alan Sipe, president and general manager, KNIPEX Tools. “Adding strong new people like Mike in key positions allows us to continue to provide the support that our customers expect.”

“The KNIPEX Tools team is proud to welcome Mike Wilbur. As we continue our expansion, Mike will play a vital role in developing our sales activities in the West,” said Todd Shumate, vice president of sales, KNIPEX Tools.

Wilbur brings more than six years of sales experience to the sales team from working for both a manufacturer and distributor of consumer goods.

Wilbur’s past sales management and territory experience will help him further grow the KNIPEX brand presence and saturation of the western United States and Canada. He previously worked as an account executive at Quality Park Products, where his responsibilities included key national accounts such as Amazon and Costco, as well as managing manufacturers’ representative group agencies.

About KNIPEX Tools

KNIPEX Tools LP is the North American sales and marketing organization of KNIPEX-Werk and is located in Arlington Heights, Ill. KNIPEX-Werk, Wuppertal, Germany, is the largest manufacturer of professional quality pliers in the world, producing up to 65,000 pliers per day, or up to 325,000 pliers each week. The company concentrates its efforts on being the best pliers manufacturer in terms of quality, innovation and efficiency and its pliers satisfy the highest expectations in terms of performance, ergonomics and service life. www.knipex-tools.com

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