



NEWS RELEASE

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For immediate release:

KNIPEX Tools Announces Matt Laga as Automotive Sales Manager ***KNIPEX Tools grows its sales team within the automotive channel.***

ARLINGTON HEIGHTS, Ill. – February 2017 – KNIPEX Tools LP announces Matt Laga as automotive sales manager. In this position, Laga is responsible for providing the strategic direction of sales development with current and prospective customers that operate within the automotive channel of distribution.

Laga has more than seven years of industry experience. Prior to joining KNIPEX, he worked as a sales and service manager and a regional sales manager in the automotive division for Penray Companies Inc. In 2015, Laga was awarded “Salesman of the Year.”

“Matt has forged great relationships with customers through his hardworking attitude, dedication to understanding products and extensive sales training,” said Todd Shumate, president, KNIPEX Tools. “We look forward to seeing Matt bring this attitude to KNIPEX’s sales team and continue to increase sales figures with current KNIPEX customers and add new avenues of distribution.”

Laga lives in Chicago. In his spare time, he enjoys spending time with his friends and family and cheering for his favorite Chicago sports teams.

About KNIPEX Tools

KNIPEX Tools LP is the North American sales and marketing organization of KNIPEX-Werk and is located in Arlington Heights, Ill. KNIPEX-Werk, Wuppertal, Germany, is the largest manufacturer of professional quality pliers in the world, producing up to 65,000 pliers per day, or up to 325,000 pliers each week. The company concentrates its efforts on being the best pliers manufacturer in terms of quality, innovation and efficiency and its pliers satisfy the highest expectations in terms of performance, ergonomics and service life. knipex-tools.com

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