



NEWS RELEASE

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For immediate release:

KNIPEX Introduces Superior High-Leverage Diagonal Cutter with Patented Dual Hinge

The 7-inch TwinForce cuts like a 10-inch tool.

ARLINGTON HEIGHTS, Ill. – June 2013 – [KNIPEX Tools](#) LP launches patented, dual-hinge designed high-leverage diagonal cutter, [TwinForce](#).

TwinForce achieves impressive cutting performance with two, welded, forged-in axles and precision-milled functional surfaces. This 7-inch tool cuts like a 10-inch tool; with its compact size it can fit into tight areas that a 10-inch tool cannot.

The dual-hinged design of the KNIPEX TwinForce enables a high transmission of force, permitting cutting performance with considerably less strain.

The TwinForce is beneficial for cutting for long periods of time and for repetitive use. It requires approximately half of the strength to cut medium to hard wire when compared to other high-leverage diagonal cutters of the same size, even at the cutting tip. The low cutting impact and low weight of the product makes TwinForce cutters easy and comfortable to use.

The KNIPEX TwinForce cuts all wire, including steel tape and thicker materials up to 3/16 inch without excessive effort. Conventional high-leverage, diagonal cutters typically either cannot cut these diameters or can only cut them with considerable effort.

Featuring revolutionary lever action design, the patented TwinForce (item numbers 73 71 180 and 73 72 180) cutter was recognized with a 2013 Innovation Award from *Professional Tool & Equipment News* in the Hand Tool category. The Innovation Awards recognize the most innovative products introduced within the past year for the automotive aftermarket.

“We’re honored to have the TwinForce cutters recognized with an Innovation Award,” said Alan Sipe, president and general manager, KNIPEX Tools. “The award-winning design of the TwinForce gives users the leverage, cutting power and effectiveness of a much larger tool, while still being able to cut in tight areas.”

About KNIPEX Tools

KNIPEX Tools LP is the North American sales and marketing organization of KNIPEX-Werk and is located in Arlington Heights, Ill. KNIPEX-Werk, Wuppertal, Germany, is the largest manufacturer of professional quality pliers in the world, producing up to 65,000 pliers per day, or up to 325,000 pliers each week. The company concentrates its efforts on being the best pliers manufacturer in terms of quality, innovation and efficiency and its pliers satisfy the highest expectations in terms of performance, ergonomics and service life. www.knipex-tools.com

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