



NEWS RELEASE

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For Immediate Release:

KNIPEX Tools Hires Richards as New Marketing Manager

ARLINGTON HEIGHTS, Ill. – February 2013 – [KNIPEX Tools](http://www.knipex-tools.com) LP announced the addition of Beverly Richards as marketing manager of its North American sales operations.

Richards has more than 12 years of global marketing experience for companies in several industries including electrical, automotive and power generation. Her previous work experience includes five years at Klein Tools, where she held the position of retail channel marketing manager.

“Beverly will be a great addition to our team and will help us expand our marketing and product support materials,” said Alan Sipe, president and general manager, KNIPEX. “The team at KNIPEX Tools is excited to welcome Beverly, and we look forward to seeing continued growth within our North American sales and marketing operations.”

Richards plans to use her extensive tool and market knowledge to assist in growing and excelling the KNIPEX product and marketing programs.

About KNIPEX Tools

KNIPEX Tools LP is the North American sales and marketing organization of KNIPEX-Werk and is located in Arlington Heights, Ill. KNIPEX-Werk, Wuppertal, Germany, is the largest manufacturer of professional quality pliers in the world, producing up to 65,000 pliers per day, or up to 325,000 pliers each week. The company concentrates its efforts on being the best pliers manufacturer in terms of quality, innovation and efficiency and its pliers satisfy the highest expectations in terms of performance, ergonomics and service life. www.knipex-tools.com

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