



## NEWS RELEASE

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### For Immediate Release:

### Two KNIPEX Pliers Receive 2013 iF Product Design Awards

#### **KNIPEX installation pliers and X-Cut diagonal cutters receive product design awards**

ARLINGTON HEIGHTS, Ill. – February 2013 – [KNIPEX Tools](http://www.knipex-tools.com) LP has inspired and won over the iF jury, comprised of experts and well known designers from throughout the world, with its design of two new tools. The KNIPEX installation pliers and the KNIPEX X-Cut diagonal cutters have received the 2013 iF product design award in an extremely qualified and international field.

The first KNIPEX tool to win the 2013 iF product design award was the KNIPEX installation pliers. This tool is the ideal complement to an electrician's diagonal cutters. The KNIPEX installation pliers is fully loaded with functions mimicking the four essential electrical installation tools including long nose pliers, wire strippers, crimping pliers and cable shears. This quadruple functionality in the pliers makes them ideal for electricians and others who do electrical work.

The second KNIPEX tool to win the 2013 iF product design award was the X-Cut pliers. The box joint diagonal cutters have the capacity of an all-rounder. They are compact and lightweight, but still extremely precise and powerful due to the double-supported joint axis that allows for heavy-duty cutting. With a broad cutting repertoire, they offer diverse usability in industry and trade professions.

The iF award is presented by an independent jury of internationally respected designers, entrepreneurs and professors according to defined criteria. Since 1953, the iF product design award has been the hallmark when it comes to recognizing good design. The criteria considered by the jury included design quality, degree of innovation, environmental impact, functionality, ergonomics, visualization of intended use, safety, brand value and branding, as well as the universal aspects of design.

#### **About KNIPEX Tools**

KNIPEX Tools LP is the North American sales and marketing organization of KNIPEX-Werk and is located in Arlington Heights, Ill. KNIPEX-Werk, Wuppertal, Germany, is the largest manufacturer of professional quality pliers in the world, producing up to 65,000 pliers per day, or up to 325,000 pliers each week. The company concentrates its efforts on being the best pliers manufacturer in terms of quality, innovation and efficiency and its pliers satisfy the highest expectations in terms of performance, ergonomics and service life. [www.knipex-tools.com](http://www.knipex-tools.com)

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